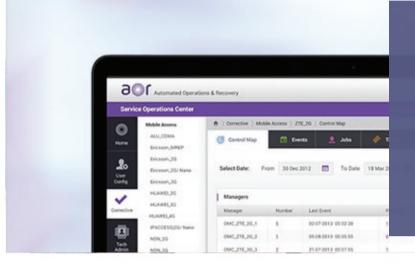
UI Design and Iconography for a Global Telecom major



The Challenge

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Design a clean and mobile-friendly UI that integrates a plethora of functionalities and features and a complex sitemap that breaks down to 7-levels of information workflow.

The web-based configuration software required a major overhaul not just in the GUI, but also in the information architecture and data workflow, that made it easy for the user to view multiple information blocks in a single view.

The Solution

With skeletal wireframes built on in-depth use-case scenarios and information workflow studies, Niyati started the UI Design process with the key functionalities in mind. The sitemap was simplified by grouping information packets and representing them with intuitive icons and an expandable menu framework and tooltips built on JQuery and Angular JS.

Digital Tools and Technologies



- HTML5 & CSS3
- Bootstrap with AngularJS

About Niyati Technologies

Niyati is a fast-growing solution provider of information technology, user experience and branding services for global enterprises, start-ups and businesses of all sizes. Through its 'Digital DNA' approach to business problems, Niyati enables enterprises extract the most out of their digital investments. Founded in 1999, Niyati's digital domain expertise spans diverse industries. The corporate headquarters and Offshore Development Centre is located in Chennai, India and it has a regional presence in Singapore and Dubai.

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